

To counteract the datacenter « bashing », the Green IT Alliance (AGIT) has taken the initiative to gather stakeholders of the datacenter landscape in order to form a working group on

« *the Data center, an enabler of sustainable IT* ».

This project aims at promoting the datacenter industry in an educational way by sharing feedbacks, market vision, good practices and existing solutions for green datacenters.



Brainstorming on solutions and best practices enabling the environmental transition of datacenters



To bring feedbacks of different actors, unify and align them to draw the right conclusions



To share the findings of the working group through the release of white papers and a pedagogical communication campaign



To target both data center stakeholders including general public and authorities

❖ To refute preconceptions and present good externalities of datacenters

❖ To bring feedbacks and testimonies

❖ To Identify efficient drivers and levers for the performance

❖ To create a « wiki » of the sustainable datacenter

❖ To favor a pedagogical approach

❖ To conduct a solid communication campaign

❖ To engage the datacenter industry for a green growth

*Objectives of the working group*

*Approach of the working group*

### The Working group is hiring !



Associations,  
clusters,  
federations



Academics



Institutions



Region-wide data  
centers



Datacenter  
providers



Network  
operators



Energy suppliers



Consulting  
companies