



#confagit

Espace Conférence – ASIEM
6 rue Albert de Lapparent 75007 PARIS

WE ♥ GREEN IT

JOURNÉE DE CONFÉRENCE SUR LE NUMÉRIQUE RESPONSABLE

Table ronde

Le Green IT autour du monde

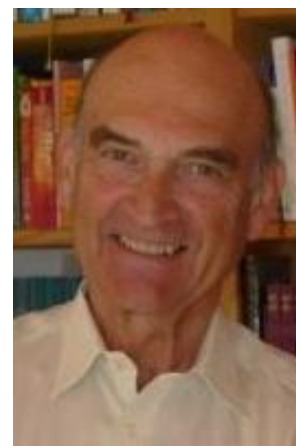
Le Green IT autour du monde



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WE GREEN IT

JOURNÉE DE CONFÉRENCE SUR LE NUMÉRIQUE RESPONSABLE

Organizing public-private cooperation on sustainable ICT

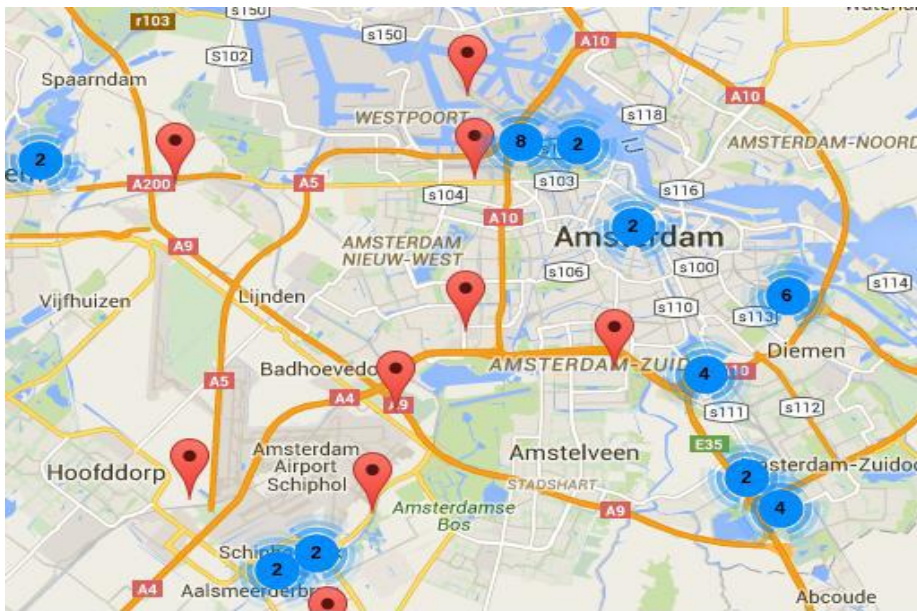


Julie Chenadec

Business Analyst and Stakeholder Engagement

Data Centres in MRA: Fast-growing hubs

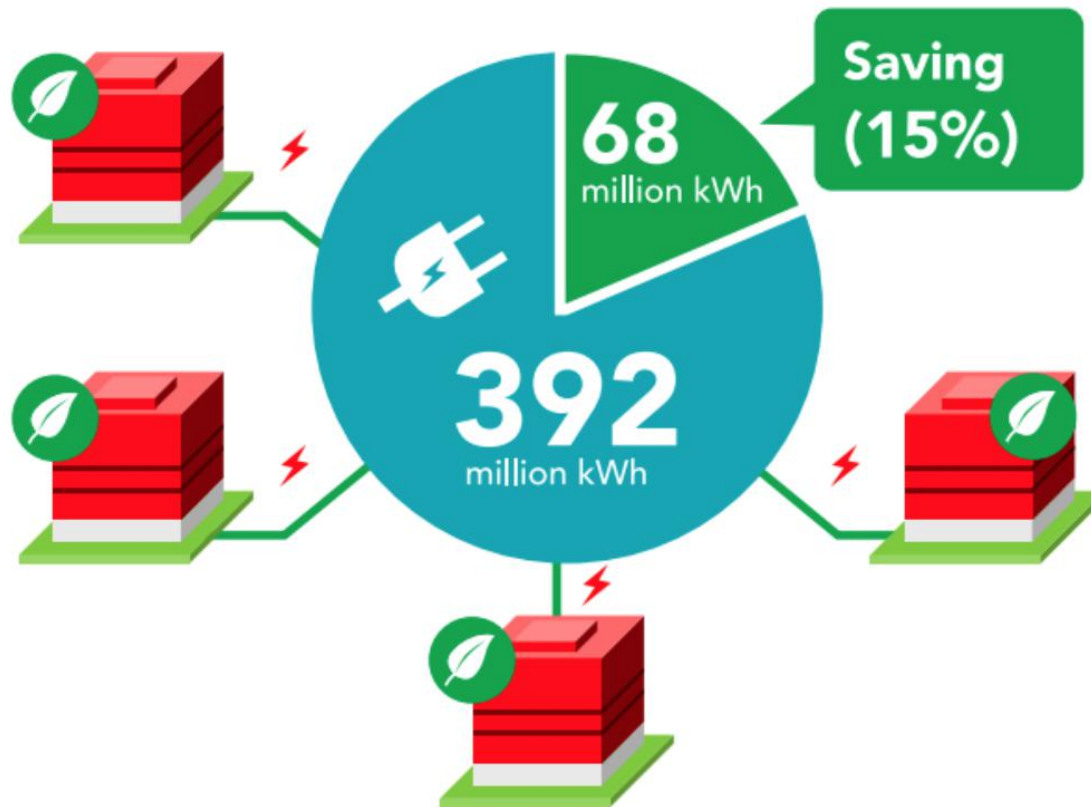
“64% OF THE DUTCH DATA CENTER FLOOR SPACE IS LOCATED IN THE AMSTERDAM REGION”



“IN THE LAST FIVE YEARS THE AMSTERDAM DATA CENTER MARKET **DOUBLED IN SIZE**. THIS MEANS AN AVERAGE **ANNUAL GROWTH OF 15%**”

Source: State of the Dutch Datacenters, DDA, 2016

MRA: Green Data Centre Hotspot



Green

IT

Amsterda

Communi

Greenit
amsterdam region

THE CONSORTIUM

amsterdam
smart
city

X Gemeente
X Amsterdam
X

amsterdam
economic
board

NEDERLAND ICT
VOOR DE DIGITALE ECONOMIE

datacentre
dca
alliance

DUTCH
DATACENTER
ASSOCIATION

FHI IT ROOM INFRA

Strategy and Activities

OUR MISSION

**Increasing energy efficiency and decreasing carbon emissions
by scouting, testing and exploring smart IT solutions**

Because IT plays an increasingly important role in our efficient and smart society.

THIS IS WHAT WE DO



Scouting innovative technology



Creating piloting and business opportunities



Sharing through our network and showcasing good practices



Creating opportunities to demonstrate commitment to our participants' sustainability goals

We help the Amsterdam region meet their energy transition goals in 2020:

↑ 20%

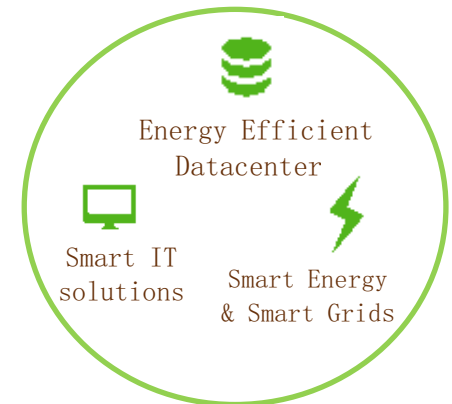
Renewable energy

↓ 20%

Energy consumption

Greenit

amsterdam region

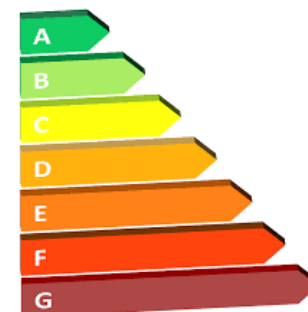
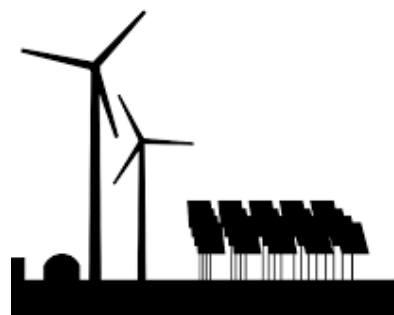


Supported by our Alliance Partners

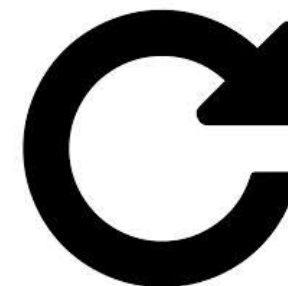
Regional sustainability goals and Green IT



Haarlem



gemeente
Haarlemmermeer



Innovation Projects



Projects mappings with strategic themes

	20% Energy reduction	+ 20% Renewable energy	Energy Efficient Datacenters	Smart IT Solutions	Smart Energy & Smart Grids
GEYSER					
EURECA					
EV Energy					
Greening the Cloud					
GreenServe					
Open Data & VNG					
Green Datacenter Campus					

Greenit

amsterdam region

Julie Chenadec

Business Analyst and Stakeholder Engagement

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Follow us



Dank je wel !

Green IT leaders innovate, collaborate and commit to sustainability. Become a Green IT leader.

greenitamsterdam.nl

Thank you for your attention

Q & A



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